



Monday 18 March 2019

Media Statement

West Australians urged to be better with litter

West Australians are helping to keep our beautiful State clean but more effort is needed according to figures released in the 2017-18 Keep Australia Beautiful National Litter Index (NLI) report.

The annual NLI report, released today, showed West Australia had a three per cent increase in littered items compared to a national decrease of 10.3 per cent. Sites that recorded an increase were highways, retail precincts, beaches and car parks.

Litter levels are measured biannually across 983 sites including:

- highways
- beaches
- retail and shopping areas
- car parks
- recreational parks
- residential areas
- industrial areas

WA's Keep Australia Beautiful Chairman Michael Aspinall said the latest NLI report highlighted the need for further litter prevention and management work across the State.

"Everyone can do their bit to reduce litter levels by not littering in the first place. If people took responsibility for their rubbish, and put it in a bin, WA would not have this problem.

"Unfortunately, not everybody does which is why Keep Australia Beautiful WA has developed programs such as Adopt-a-Spot, Clean Schools and Remote Community clean-ups which encourage the community to pitch in, roll up their sleeves and band together to keep our wonderful State clean."

"Becoming a litter reporter also allows people to hold to account those who litter in our State. I encourage all Western Australian's to take pride in their home and to not litter, but also get involved with these programs and contribute towards a litter-free WA."

NLI reports and information on Keep Australia Beautiful programs, including how to register to become a litter reporter, are available on the website: www.kabc.wa.gov.au.

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