

# Executive Summary Litter Prevention Strategy 2020 - 2025

<b>Goal</b>	<b>Government goal: A liveable environment – make a cleaner, more sustainable environment.</b>
<b>KABC Vision</b>	<b>To strive for a litter free Western Australia.</b>
<b>Target</b>	<b>30 per cent reduction in litter from 2020.</b>

<b>Strategic Objectives</b>	Increase community understanding of the impacts of litter on the environment and support behaviour change	Contribute to the long-term prevention of litter and marine debris	Regulation and enforcement of the Litter Act 1979	Monitor the level of litter in Western Australia and its marine environment and evaluate program effectiveness
	Raise the profile of impacts of litter on the natural and built environment	Provide support, ICWA insurance and resources to KABC volunteers	Litter Report Scheme enables registered reporters to report littering from cars	Reliable litter data is collected from a range of sources
	Provide free litter education to primary and secondary school students	Provide support to community groups and local governments for litter prevention projects	KABC investigators install CCTV at strategic locations to collect evidence of littering	Data is collected on engagement programs.
	Provide targeted opportunities to regional and remote communities for engagement with litter prevention programs	Local government is supported in litter prevention and mitigation	KABC investigators prepare court cases and assist witnesses for the State when infringements are challenged in court.	
	Ensure easy public access to litter information	Schools are provided with infrastructure and tools to prevent and clean up litter	KABC enables registered reporters to report littering via the online portal and mobile app	
	Develop programs and campaigns to address priority litter types	Remote Aboriginal communities are supported to be litter free	KABC promotes litter enforcement activity	
		KABC to design out single use plastics		
KABC maintains partnerships and seeks new ones that engage communities of support				

## Supporting Documents

1. *Litter Act 1979*
2. Annual reports
3. Clean Schools  
*Learning about Litter*
4. Tidy Towns Sustainable Communities guidelines
5. KABC website
6. Newsletter *Litter-ature*
7. Adopt-a-Spot registration
8. Community Litter Grants program guidelines
9. MOUs with local governments, NGOs
10. Litter Report Scheme registration and mobile phone app
11. AusLM - Australian litter measurement tool
12. Australian marine debris initiative (AMDI) database
13. ICWA insurances
14. Code of Conduct
15. Charter
16. Conflict of Interest Policy
17. Risk Framework