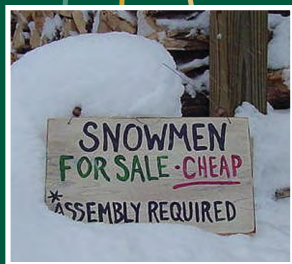


FACT SHEET

BILL POSTING



WHAT IS BILL POSTING?

Bill posting is advertising material displayed on buildings, street furniture, roadside and transport infrastructure without the permission of the owner.

WHY SHOULD I CARE?

- Bill posters deteriorate in the weather, end up in the streets and pollute our waterways through the stormwater system.
- Bill posters make areas look uncared for and attract other litter.
- Councils can spend a lot on cleaning up after illegally posted bills including flyers and advertising material — money that could be better spent on more useful programs.
- Bill posters are advertisements. The advertisers have not taken responsibility for ensuring that they do not become litter. The community then pay for their clean up.
- There are no exemptions for bill posters put up without consent. They are items that become litter.

LITTERING IS ILLEGAL

Under the *Litter Act 1979* it is illegal to post bills without the permission of the property owner. Offenders, including those who instruct others to put up bills illegally, can be fined \$200 on-the-spot or face court action. People encouraging others to post bills face a maximum fine in court of \$10,000.



WHAT YOU CAN DO TO HELP REDUCE BILL POSTING

- Always seek permission from the property owner before putting up any notices.
- Contact your local council regarding the policy for signs, hoardings and bill posting.
- Inform others of the law relating to bill posting.
- If you are someone who does the right thing, you can also help make a difference by registering to become a litter reporter.

WHAT LANDOWNERS CAN DO TO TACKLE BILL POSTING

- Do not continually remove posters without taking action, as this sends the message that bill posting is tolerated/permitted.
- Use the information supplied on the poster to report the offence to Keep Australia Beautiful WA or your local council.
- Regularly inform the community through a variety of communications that bill posting is not tolerated.

For more information on Keep Australia Beautiful programs visit www.kabc.wa.gov.au or phone 6364 7210

REFERENCES

Victoria Litter Action Alliance.